



Westmoreland Mall

Pittsburgh (Greensburg), PA

| | |
|----------|---|
| Location | U.S. Route 30 East |
| Anchors | Bon-Ton, JCPenney, Macy's, Sears and Old Navy |
| Size | 1,005,502 square feet |
| Web Site | WestmorelandMall.com |

Mall Facts Westmoreland Mall is a dominant regional shopping center and home to more than 170 specialty shops including Aéropostale, American Eagle Outfitters, LOFT, Bath & Body Works, Charlotte Russe, Crazy 8, Talbots, The Limited, New York & Company, Justice, Hollister Co., Wet Seal, White Barn Candle and Victoria's Secret.

The total shopping center complex includes an associated center, Westmoreland Crossing, anchored by a 15-screen Carmike Cinema, Levin Furniture, Michaels Arts & Crafts, T.J. Maxx and Dick's Sporting Goods. Other freestanding establishments include Casual Male XL, Ground Round, Longhorn Steakhouse, Pepperwood Grille and opening in 2011, Panera Bread.

Trade Area Facts Westmoreland Mall is conveniently located in the Hempfield Township, the second fastest growing municipality in western Pennsylvania and less than 35 miles from Pittsburgh.

Major industrial firms and corporations include Alcoa, Allegheny Energy Service Corporation, Dick's Sporting Goods, Elliott Company, Excelsa Health Systems, Kennametal, Respironics, Leedsworld, Inc., SuperValu, Inc., United Parcel Service and Westinghouse Electric Company.

Located in the Laurel Highlands tourism region, Westmoreland Mall benefits from its 1.5 million-plus annual overnight visitors. Westmoreland County is a major tourist attraction with such historic sites as Fort Ligonier, Bushy Run Battlefield and Fort Necessity National Battlefield. Outdoor adventures feature major golf championships, mountain biking and hiking, water sports and whitewater rafting. Three ski resorts, including Pennsylvania's largest, Seven Springs Mountain Resort, are located within the trade area. Major attractions include Idlewild Park & SoakZone and Frank Lloyd Wright's Fallingwater.

For more than 35 years, the world six-time champion Pittsburgh Steelers have made Saint Vincent College in Latrobe home for four weeks of intense training. During July and August, thousands of fans flock to Steeler's Training Camp, less than four miles east of Westmoreland Mall.

The trade area encompasses 17 school districts plus six colleges/universities including Penn State/New Kensington, University of Pittsburgh at Greensburg and Indiana University of Pennsylvania.

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Demographics

| Population Trends | Primary Trade Area | Secondary Trade Area | Total Trade Area |
|-------------------|--------------------|----------------------|------------------|
| 2015 Projection | 122,622 | 182,508 | 305,130 |
| 2010 Estimate | 123,970 | 184,266 | 308,236 |
| 2000 Census | 127,032 | 188,522 | 315,554 |

| Average Household Income | Primary Trade Area | Secondary Trade Area | Total Trade Area |
|--------------------------|--------------------|----------------------|------------------|
| 2015 Projection | \$66,836 | \$62,947 | \$64,528 |
| 2010 Estimate | \$61,022 | \$57,515 | \$58,940 |

| Median Age | Primary Trade Area | Secondary Trade Area | Total Trade Area |
|---------------|--------------------|----------------------|------------------|
| 2010 Estimate | 44 | 43 | 44 |

Source: 2000 Census; Scan/US 2010/2015 Estimates

Location Map



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