



DELIVERING A GREAT LOCATION

THE PAVILION AT PORT ORANGE
PORT ORANGE, FLORIDA

CBL[®]

THE PAVILION AT PORT ORANGE

FACTS

Project Size	550,000 ± sq. ft.
Belk	76,000 ± sq. ft.
Marshalls/HomeGoods	50,000 ± sq. ft.
Hollywood Theaters	47,000 ± sq. ft.
Michaels	21,000 ± sq. ft.
PETCO	13,500 ± sq. ft.
Office Space	34,000 ± sq. ft.
Small Shop GLA	190,000 ± sq. ft.
Total Acreage	73 ± acres
Peripheral Property	7.06 ± acres
Restaurant Pads	5

ABOUT THE PAVILION AT PORT ORANGE

The Pavilion at Port Orange is an open-air shopping destination located in Port Orange, Florida, just south of Daytona Beach, at the intersection of I-95, Taylor Road and Williamson Boulevard off Dunlawton Avenue. The center opened March 2010.

Anchored by Belk fashion department store, The Pavilion offers a shopping, entertainment and dining experience with an exciting boardwalk feel. The Pavilion features a 14-screen Hollywood Theaters, large format stores, as well as prominent lifestyle retailers and a relaxing restaurant district that offers new dining opportunities to the area. To further draw shoppers to this development, The Pavilion features a covered play area, walking trails surrounding the water, decorative fountains and an outdoor community performance venue. The Pavilion also features second-story office space.



PORT ORANGE, FL (VOLUSIA COUNTY)



DEMOGRAPHIC SNAP-SHOT

Population Trends	Trade Area
2015 Projection	489,494
2010 Estimate	481,764
Projected Population Growth	
2010 - 2015	1.60%
Average HH Income	
2010 Estimate	\$58,911
Income Distribution	
Over \$75,000	24.2%
Over \$50,000	44.3%
Over \$35,000	60.4%
Median Age	
	43

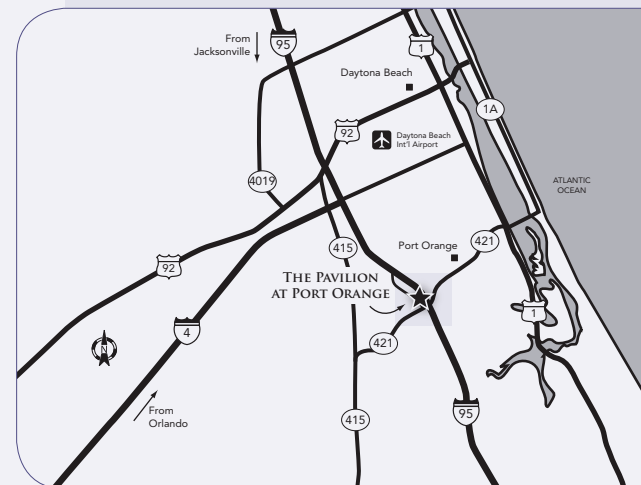
ABOUT THE TRADE AREA

More than \$4 billion in new residential and commercial construction has been infused into the Volusia County economy over the past three years.

Tourism is the area's leading industry, hosting more than eight million visitors annually. Area attractions include Daytona International Speedway, NASCAR's headquarters, and the area's famous beaches. Tourism generates an average of \$4 billion for local businesses each year.

There are eight colleges and universities in the Port Orange trade area including Embry-Riddle Aeronautical University, Bethune-Cookman, Florida Institute of Technology, Keiser College and the Port Orange campus of Nova University and Daytona Beach Community College with a total annual enrollment of more than 34,000 students.

Venetian Bay Town and Country Club is currently under construction just south of The Pavilion. This 1,600-home town center community will feature a Mediterranean township theme built around a championship golf course, a grocery store, doctor's offices and various other multi-use buildings.



Subject to Change. 4/10

A joint venture of CBL & Associates Properties, Inc. and The Benchmark Group

CBL & Associates Properties, Inc.

cblproperties.com

Corporate Office

CBL Center, Suite 500
2030 Hamilton Place Boulevard
Chattanooga, TN 37421-6000
423.855.0001

Boston Regional Office

Watermill Center, Suite 395
800 South Street
Waltham, MA 02453-1457
781.647.3330

Dallas Regional Office

Atrium at Office Center, Suite 750
1320 Greenway Drive
Irving, TX 75038-2503
214.596.1195

St. Louis Regional Office

1200 Chesterfield Mall
Chesterfield, MO 63017-4841
636.536.0581

NYSE: CBL

CONTACT INFORMATION

Leasing

Tammy Johnson
423.553.8772
Tammy_Johnson@cblproperties.com

Development

Geoff Smith
423.490.8345
Geoff_Smith@cblproperties.com

Bob Elliott

386.254.2834

Bob_Elliott@cblproperties.com

Leasing (Office Space)

Bob Elliott
386.254.2834
Bob_Elliott@cblproperties.com

Peripheral Property

Jamey Flegal
423.553.8792
Jamey_Flegal@cblproperties.com

Restaurant

Bryant Siragusa
423.553.8790
Bryant_Siragusa@cblproperties.com

GREAT SHOPPING PLACES

